

The Undying Seal

A sustainable solution
for your business

Maersk



MAERSK

At Maersk, we are committed to our comprehensive ESG strategy and reaching net zero emission by 2040 across all our operations. Sustainability is a central topic in all our customer engagements.



Co-innovating with our clients for a sustainable future

About 70% of our top 200 customers have already set science-based targets or net zero emission targets. We aim to be your reliable sustainable end-to-end supply chain partner and commit together to concrete actions that go beyond standards.

What is the Undying Seal? When it comes to sustainability and decarbonisation, every effort counts! Our aim is to give container seals a second and third life by repurposing it. Here's how...

Container seals play an integral role in keeping your goods safe and secure inside. They also protect your goods from harsh weather conditions, as they make sure the doors are closed tightly, preventing harmful material into the container. This is especially important with perishable goods such as food items and medicine.

Containers are made up of plastic and steel (mainly), and despite their small size, thousands and thousands of them are discarded as regular garbage after one use, creating huge volumes of waste. We are looking at saving the seals by proposing a single use ban and ensure we can make the most of its prime material by recycling and scrapping them. But we can't possibly do this alone, and we want to partner with our customers for this important endeavor.

The opportunity for change, and the goals and strategic outcomes that can be achieved are backed up by data points:

- **Less carbon emission opportunity:** Every 1 ton of seals recycled will be equivalent to 3 tons of CO₂ footprint reduction.
- **Repurposing at least a 70% of the original seal:** Collective engagement and common benefits by collaborating with vendors and partners and other third parties* for collection, waste management, scrap conversion.
- **Creating a rewards scheme for accountability:** A customised way to reward container handlers that are driven by the customer and/or facility.
- **Tracked commitment and recognition:** Through a tracked Eco-delivery reporting module, partnering client will be entitled to the Green Certification program measures, that improves and recognizes zero waste performance by encouraging the adoption of sustainable resource management.

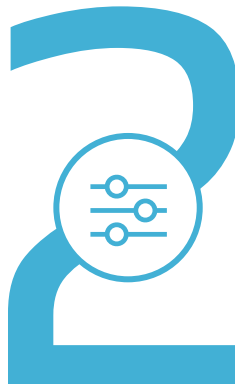
How can you contribute to an eco-circular economy loop



Identify

Identify the type of container seal waste you are dealing with.

Container seals can be made of different materials like plastic, metal, or rubber. Knowing the type of material will help you determine the best way to collect the cut seal.



Determine

Determine the quantity of seal waste you need to collect.

If you only have a small number of cut seals, you can collect them in a container or bag.



Dropoff

Drop off at our Maersk facilities

Keep the container seal waste safe to avoid any mix up with other waste. Once you have enough drop them off any of our Maersk UAE facilities

Choose from any of the below 3 drop-off Maersk facilities nearest to you:

A



40 Floor, Burj Al Salam Building, SZR

B

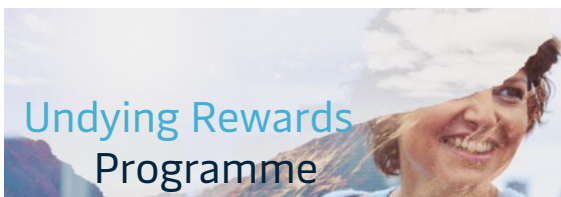


Plot no. S50120, at Gate 14 JAFZA

C



LOB 3 5th Roundabout, Mina JAFZA



Undying Rewards Programme

As our partner you be enlisted in our Green Certification Program also known as 'Green Tag' ensuring that natural assets can deliver their full economic potential on a sustainable basis. **The value of these certificates is determined by how much our partners are willing to contribute to claim the use of a certified tonnage of clean energy.**

Spreading the word one seal at a time

Our vision for a more sustainable way of working is long-term, but we can't do it alone. That's why we work collaboratively with our recycling partners to improve our processes.

You can be confident our seal wastes will be 100% recycled.

Contact us

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