



BIO

Katharina Poehlmann

Born: 1982

Nationality: German

Joined Maersk: 2017

Position: Senior Vice President and Head of Strategy

Katharina Poehlmann is leading the Strategy function and is as such responsible for corporate, functional, and business unit strategies, spanning from trends and outlook on trade and economic dynamics to strategy development across the full company, Process Transformation and Process Excellence, and operationalization of the strategy. In addition, her responsibilities include Post Merger Integration and Maersk Growth (Maersk's CVC fund and vehicle for external innovation / start-up partnerships).

She has since January 2023 been part of Maersk's Executive Leadership Team with extended responsibilities for strategy operationalization and execution of the transformation.

Career summary

Year	Position	Company	Location
2021	SVP, Head of Strategy	A.P. Moller - Maersk	Copenhagen
2019 - 2021	Global Product Head, Cold Chain Logistics	A.P. Moller - Maersk	Copenhagen
2017 - 2019	Head of CEO Office	A.P. Moller - Maersk	Copenhagen
2012 - 2017	Associate Partner / Engagement Manager	McKinsey & Company	Copenhagen
2008 - 2012	Consultant / Project Leader	The Boston Consulting Group	Munich / Copenhagen

Education highlights

Year	Education
2003 - 2007	Master's degree in business administration and mechanical engineering, Technical University Munich and Università di Firenze, Florence, Italy